

## Interview With Jack Ellis

These are my notes from the interview with Jack Ellis. I will combine notes others have taken as they are received. In other words, this document will change as I add to it.

Guys are (or should be) interested in the art of pick-up because it can teach them how to gain more success with the opposite sex. That's why most guys are interested.

I first started with this around 1999 or 2000. I was fresh out of the air force, and in the air force the ratio of men to women was 3 to 1. Now that I was out, I knew I wanted to get better at attracting women. I started by checking online to see what was out there. I was pretty skeptical about what I read at first - the techniques that "seducers" were using. But, I changed my mind when I found that I was having success with these methods.

The thing that doesn't work is supplication - kissing a woman's ass - don't do it; buying her drinks, doing favors for her, or giving her compliments. Not at first, at least. Guys who do that are the ones who strike out the most.

You can formulate your own effective lines using pop culture references... the headlines from gossip magazines give you ideas for formulating your openers. For example, Paris Hilton was popular gossip a while back, and every chick knew about her. [note - having a guy "enter her space" is rare... where you immediately have something in common with her. Chicks tend to love gossip - and guys, especially strangers, just don't gossip with chicks usually.]

Back in Los Angeles, guys who are part of the "pick-up" culture would practice this live, at clubs. Those of us in smaller areas would follow

through a private online group, where we learned and asked questions.

[David DeAngelo](#) (Double Your Dating system) has over 1.5M subscribers, and grossed over \$20M last year alone. There's obviously a lot of demand [by guys] for this kind of thing.

Bad pick-up lines: Can I buy you a drink - or anything they're used to hearing! What you want to do is throw them out of their programmed response, and make them think in order to answer you. One guy I knew would act really cocky with beautiful women - he'd look at them, make eye contact, and then give them the finger [Lew's note: it depends on context and what you think you can get away with. As guys, we really underestimate what we think we can get away with. Even today, I'm still amazed at what I can get away with]. And giving them the finger would work.

To deal with very attractive and uppity women, [Mystery](#) has something called negs - a backhanded compliment - where you're putting them down and reasserting your position.

As far as the type of women this works on, the smarter they are the more inclined they are to go for it. You need an intelligent woman, who can process what you're saying and what's going on. [ note: Contrary to popular assumption, stuff that involves psychology and emotion does not work well on "air heads" because they tend to have trouble grasping concepts. It's been my personal experience that, the smarter a woman is, the more susceptible she is to this.]

So what makes a good line good... it has to intrigue, excite, and evoke emotion. It can't be something superficial [which we've been pre-programmed to respond to], it has to be something which makes her search inside her own mind in order to come up with an answer.

What about the direct approach, "Hi... my name is Butch and I really wanted to meet you?" - no! Instead, make them use their mind... make

them think (and talk) about an exotic vacation, or what they want to be when they grow up. Never introduce yourself unless they ask you to - at least not until you get indicators of interest toward you.

If you can, assess them before giving your opening line - do they make eye contact with you, do they glance at you - are there any signs they might be interested in getting to know you better? These serve as indicators of how much work you have ahead of you! If there were no indicators, it means you might have to work an extra 5 or 10 minutes in getting them interested in you.

My odds, as far as getting a phone number, are 50/50. It's a numbers game. I've been with over a hundred women since first learning these techniques. In the past two years, I've been with less than six... mainly because I was in long-term relationships.

I'm not married because I'm not ready to settle down just yet. I've declined offers of marriage, and of moving in, and I've had long-term relationship. [comment: It's interesting we're raised to believe that marriage is a necessity in our lives. The fact is, more than half of all marriages end in divorce. What's wrong with being single, and dating many different women, each of whom is interesting in her own way?]

Do these same techniques work for women wanting to pick up men? Some of the lines I hear women use... are the worse I've heard in all my life. But, the good news for women is that they don't need good lines... men are visual, so you don't need good lines as a woman - a nice outfit works a lot better than lines if you're a woman.

What about when a woman says you're not her type - you're an inch too short, have the wrong eye color, and your hair is a few inches too short - what do you do? Don't acknowledge what she thinks she wants... just gloss over it completely and keep going. You have the opportunity to be the exception to her rule every day you wake up - I've gone out with every type of girl, from stripper to nurse, even though I wasn't their ideal

type.

What happens when they find out you're manipulating and lying to them? The point is - you don't have to lie. I suppose you can make yourself out to be what you're not, but you don't have to. As far as manipulation, every social interaction we have involves manipulation... make-up and high heels are a form of manipulation, so is convincing someone of our viewpoint.

What you want to do, the key to all this, is you want to tap her internal process - to generate the desired effect and responses. If you fail to, or she's just not into it, you just wish her a good evening and move on - you don't dwell on it. Not everybody is interested in you.

What about an overweight guy... what are his chances? Weight is not an issue if the guy's well-groomed, clean looking, and doesn't act like a slob. If you appear to have your act together, and you can talk a good line, you can become interesting to her.

What if you're unattractive? The embodiment of that would be [Neil Strauss](#) (author of The Game). He's short, scrawny, balding and not attractive. By his own admission, he was lonely and didn't know how to pick up women. But after studying the techniques of the pick-up artists for his book, he became wildly successful with women - and he's still short, scrawny and balding.

What happens when you get to know a girl... does she discover the real "you" and get disappointed? Lines are a way of putting your best foot forward and generating interest... that's all. Getting to know someone is like peeling an onion - there are many layers. Some day, she's going to wake up in bed next to you without her makeup on. Should you be disappointed then? She shouldn't be disappointed that you don't continue to try and pick her up - after you've picked her up, since there's no point to it!

There are ways to have total control during the relationship - beyond pickup. Ways in which she doesn't feel oppressed, and enjoys it. But it takes a lot of work, full-time work, just like acting does.

As far as the state you want to get her in when picking her up - if you did everything right, she'll be looking forward to seeing you again, interested in you, and willing to write her number down for you.

Do women really fall for pickup lines? Of course... every day, in so many interactions. They really fall for them (the right lines), because they really enjoy them.

What about skanks or loose women? This doesn't work as well on skanks as it does on higher end women. Skanks have low self-esteem, so they gravitate toward anyone who's paying attention to them.

You can use pick-up lines for anything... for fun, or if you're bored. As far as using them to tell if you want to have a serious relationship with someone, you can't tell that until you've been with them a month or more and have gotten to know them. The whole pick-up line thing, which amounts to breaking the ice and building her interest in you (or your product), works in business as well as pleasure.

As far as building rapport - Rapport is over-rated. Selling a product is similar to pick-up.

Five minute advice - Ask the class how many women they've slept with – and if that number is satisfactory or if they want more? If they want more... look at how they're dressed... make sure dressed and groomed. Then learn approach.

Run down 3 common mistakes a guy would make... clinging too much, using cliché (want to dance, want a drink?), and how he dresses and grooms. It helps to wear black. Put intelligent effort into it.

Guys are skeptical about this working because we think logically... women choose a mate by fact and emotion. If you can evoke the emotions that you need to, then it's game over. Guys think it's corny because they've never tried it [comment: once a guy learns how to step into someone else's reality, its game-over].

---

## **Jack Ellis Video Evaluation**

Jack Ellis evaluates the Ross Jeffries Sarging Women ([link](#)) BBC video...

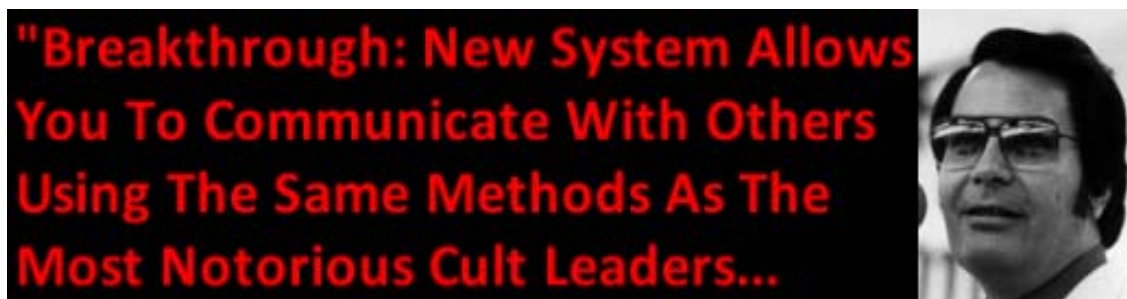
Here are my remarks:

- Overall I was very impressed with this video
- The first 30 seconds of the video show Ross doing what every man should do when he enters a venue - scope it out for the best possible seat to see (and meet) the most people
- :55 the reporter does something that gets mixed results at best - try to leech off the pick-up attempt of another man
- 1:00 Ross uses common sense (her accent) to roughly determine where she is from and hazards a guess. Notice how she perks up and asks "how did you know?"
- 1:05 Ross does something I always advise against. He introduces himself and shakes hands. This isn't a school or business. He would be better off just talking and eventually allowing her to introduce herself. If she does this a few minutes in, it is usually an indicator of interest.
- 1:13 Ross uses a cold reading opener ("I'm going to tell you something about yourself") that is quite good. Who doesn't want to hear about themselves?
- From there until 1:57 he continues with cold reading. Cold reading entered the public consciousness a few years ago with the popularity of John Edward, the self-proclaimed medium (more information: <http://www.re->

[quest.net/entertainment/movies-and-tv/tv/john-edward/](http://quest.net/entertainment/movies-and-tv/tv/john-edward/)

- He misses a great opportunity for a line when she asks "how did you know that?" Instead he goes into what is called a "demonstration of higher value" (or DHVing) by explaining that he possesses a rare skill (specialized hypnosis)

- 2:22 Here Ross touches her in an apparent effort to anchor her positive feelings to him, then slides his finger up her arm to amplify what she's feeling while doing a bit of hypnosis.



**This Amazing Course Shows You How To Model  
Their Techniques - And How To Make Them Your  
Own!**

**[Click here to learn more...](#)**